

# The President's Letter

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As President of the American Payroll Association and on behalf of the Board of Directors, officers, and staff, it is my honor to present to you the 2013 Annual Report of the APA.

During the past year, our Association has continued to grow in membership, chapters, revenue, and educational offerings. All of this is attributed to the APA's robust commitment to innovation and long-range planning. The continued growth is also due to prudent financial management by our Association's leadership team; we are fiscally sound and continue to be strategically positioned to meet new challenges and take advantage of new opportunities.

The APA continues to be a respected voice in Washington, D.C., as evidenced by the various governmental agencies' requests for the input of our members and staff on various proposed laws and regulations. The APA continues to be recognized as a leading industry authority due to the dedication and expertise of our members, APA staff, and the excellent leadership of Executive Director Dan Maddux.

Highlighting a few other APA accomplishments of this past year:

- APA membership was at 20,174 as of December 2012. Our retention rate of 81% is above average for the association sector.
- There are 10,290 Certified Payroll Professionals.
- More than 4,890 practitioners have earned the Fundamental Payroll Certification.
- APA Local Chapters have grown to 158.
- APA's educational offerings in 2012 totaled 474 learning opportunities, covering 940 training days, encompassing 39 different programs or delivery methods, and enrolling more than 48,200 participants.
- APA provided substantive comments to U.S. Citizenship and Immigration Services when USCIS proposed significant revisions to Form I-9.

The complete list of APA's "Top Association Accomplishments in the Last Year" is contained in this Annual Report along with the audited financial statements and information about the organization's structure, staff, committees, volunteers, and award winners. After reading this report, I am very pleased to be a member of this world-class Association.

A special thank you to the APA Board of Directors, officers, committees, volunteers, members and partners for your continued leadership and support, and above all for the privilege of serving as your President.

Sincerely,

A handwritten signature in black ink that reads "Deborah E. Viers Traylor, CPP". The signature is written in a cursive style.

Deborah Viers Traylor, CPP  
President  
American Payroll Association