

2019 BEST CHAPTER WEBSITE CONTEST

A chapter website provides the opportunity to communicate and interact with members while providing quick and easy access to information. Share how your chapter has successfully used its website to serve and inform its online visitors.

BEST CHAPTER WEBSITE QUESTIONNAIRE

1. Provide your chapter website's URL address. If there is a "members only" section, please provide a temporary access ID and password for the judges.
2. How are chapter members involved in the website's management and content?
3. How often is the website updated?
4. What is the monthly fee for your website? Do you have a sponsor? Does your website generate income for your chapter?
5. Do you have a link to your Chapter Profile on the APA's website?
6. How has the website attracted new members to the chapter and to APA National?



2018 1ST PLACE WINNER: WASHINGTON METROPOLITAN AREA CHAPTER

IN ADDITION TO THE BEST CHAPTER WEBSITE QUESTIONNAIRE, CHAPTERS WILL BE JUDGED ON THE FOLLOWING ITEMS:

- Is the current APA logo with a link to APA National easily accessible?
- Is the APA membership application available?
- How well does the website reflect the unique voice and personality of the chapter?
- Are there photos, graphics, music, or other features that keep the viewer's attention?
- Does the website incorporate a

cohesive graphic design?

- Are chapter contacts, activities, and regulatory information current and clear?
- Are there special features such as a calendar, job postings, news features, articles, profiles, and announcements?

Please see the Annual Chapter Contests page for contest entry submission instructions.

NEED HELP?

Email Chapter Relations at chapterrelations@americanpayroll.org or call (210) 226-4600