

Laurel Serra, CPP
Director of Payroll Training
American Payroll Association

Laurel Serra, CPP has been in the payroll industry for over 20 years, with specializations in Professional Employer Organizations, Implementations, Wage Withholdings, Team Management, Higher Education, Union Administration, State Pensions and Retirements, and Year-End Processing. In 2014 she joined the American Payroll Association and quickly became active at the national level by volunteering on several committees. She is currently a member of the Social Networking Committee, the Government and Public Sector, Higher Education, and the Best Practices Strategic Payroll Leadership Task Force. In 2020, she took her payroll career to the next level and had the privilege of joining the education team at the American Payroll Association as a Director of Payroll Training. In 2018, under her leadership, Palm Beach State College received the APAs Best Practices Overall Prism Award, and she continues to share their story within the industry to help drive best practices. Laurel was honored to speak since 2017 on topics such as Social Media, Best Practices, Union Payrolls, Wage Withholdings, Business Continuity Planning, Compliance Updates, and Generational Leadership. One of her most rewarding accomplishments to date has been her involvement in instructing payroll professionals who are working towards their certifications. In addition to her payroll expertise, Laurel is a published wedding & portrait photographer.